



Personal Details:

- **Full Name:** Heather Jasper
- **Date of Birth:** November 14, 1981
- **Nationality:** United States
- **Location:** Cusco, Peru
- **Contact:** heather [@] heatherjasper.com

Education and Specialized Training:

- **Wilderness First Responder:** NOLS Certified (USA).
- **M.Ed:** Master's Degree in Education, Boise State University (USA)
- **Foreign Language Education:** Certified to teach Spanish and French, Boise State University (USA)

Languages:

- **English:** Native speaker
- **Spanish:** Advanced / Professional level
- **French:** Advanced / Professional level
- **Portuguese:** Fluent / Communicative level
- **Quechua:** Basic knowledge
- **Arabic:** Basic knowledge

Online Publishing:

- **BBC Travel:** Published six articles about Peru and Chile.
- **Frommer's Travel:** Published four articles about Peru.
- **Fodor's Travel:** Published fourteen articles about Peru, Chile & Argentina.
- **Horizon Guides:** Published five articles about Peru.
- **Luxury Latin America:** Published thirteen articles about hotels and tourism in Peru and Argentina.
- **Other publications:** Published with seventeen more online publications.

Travel Guides:

- **Peru's Best:** Travel guide app for Peru, for iPhone and Android
- **Rough Guide to Peru:** Guidebook to Peru, updated 2026
- **Rough Guide to Chile:** Guidebook to Chile, updated 2026
- **Rough Guide to Argentina:** Guidebook to Argentina, updated 2025
- **Rough Guide to South America on a Budget:** Updated Peru, Chile & Argentina chapters, updated 2026
- **Insight Guide to Chile:** Guidebook to Chile, updated 2024





- **Insight Guide to Argentina:** Guidebook to Argentina, updated 2024

Technology and Soft Skills:

- **Social Media:** Over 10k followers across social media platforms, many of which are travel professionals in South America and travel advisors in Europe and North America.
- **Systems:** Advanced proficiency in Microsoft Office, app CMS editing, website development with WordPress and Squarespace.
- **Competencies:** Effective written communication, social media content creation, expertise in tourism in Peru, Chile & Argentina, resilience under pressure and joy when outside in the Andes.

